Developing Rating Scale Descriptors for Assessing the Stages of Writing Process:
The Constructs Underlying Students' Writing Performances

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ABSTRACT

The purpose of the present study is to develop appropriate scoring scales for each of the defined stages of the writing process, and also to determine to what extent these scoring scales can reliably and validly assess the performances of EFL learners in an academic writing task.

Two hundred and two students' writing samples were collected after a step-by-step process oriented essay writing instruction. Four stages of writing process – generating ideas (brainstorming), outlining (structuring), drafting, and editing – were operationally defined. Each collected writing sample included student writers' scripts produced in each stage of the writing process. Through a detailed analysis of the collected writing samples by three raters, the features which highlighted the strong or weak points in the student writers' samples were identified, and then the student writers' scripts were categorized into four levels of performance which were holistically defined as VERY GOOD, GOOD, FAIR, and POOR. Then descriptive statements were made for each identified feature to represent the specified level of performance. These descriptive statements, or descriptors, formed rating scales for each stage of the writing process. And finally, four rating scales, namely brainstorming, outlining, drafting, and editing were designed for the corresponding stages of the writing process. Subsequently, the designed rating scales were used by the three raters to rate the 202 collected writing samples.

The scores thus obtained were put to statistical analyses. The high inter-rater reliability estimate (0.895) indicated that the rating scales could produce consistent results. The Analysis of Variance (ANOVA) indicated that there was no significant difference among the ratings created by the three raters. Factor analysis suggested that at least three constructs, –language knowledge, planning ability, and idea creation ability – could possibly underlie the variables measured by the rating scale.

Key words: writing assessment, rating scales, brainstorming, outlining, drafting, editing.
I. Introduction

Among the four major language skills, creating a coherent and extended piece of writing has always been considered the most difficult task to do in a language. Writing is a skill that even most native speakers of a language can hardly master. Foreign language learners, especially those who want to continue their education in academic environments, usually find writing a highly difficult and challenging task.

Over the years, different approaches have been adopted for teaching and assessing writing (Raimes, 1991). Traditionally, writing was viewed as transcribed speech. It was often assumed that the acquisition of spoken language was sufficient for, and had to take precedence over the learning of written language. Therefore, teachers mostly avoided introducing writing early in the process of language learning because they believed that the difference between pronunciation and spelling would interfere with the proper learning of speech (Silva & Matsuda, 2002). The primary focus of this approach was on formal accuracy. Teachers were required to employ a controlled program of systematic habit formation in order for the learners to avoid errors. The learners’ writing skill was assessed mainly through discrete-point tests of vocabulary, grammar, and sentence patterns, as well as through tests of controlled compositions. Therefore, the main focus of this approach was on the students’ final written products.

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Later, particularly after mid 1970s, understanding the need of the language learner for writing process can be broadly seen as comprising four main stages: planning, drafting, reviewing, and editing. White and Arndt (1991) see a process-focused approach to writing as an enabling approach. They believe that the goal of this approach is “to nurture the skills with which writers work out their own solutions to the problems they set themselves, with which they shape their raw material into a coherent message” (p.5). They view writing as a complex, cognitive process that requires sustained intellectual effort over a considerable period of time. They suggest that producing a text involves six recursive (nonlinear) procedures of generating ideas, focusing, structuring, drafting, reviewing, and evaluating. Seow (2002) also maintains that the writing process can be broadly seen as comprising four main stages: planning, drafting, reviewing, and editing.

Unfortunately, the pure form of the process approach has not won widespread acceptance in the academic environment although many instructors have adapted some of its features in their teaching methodology. In academic contexts, the concern in most fields of study is that a learner should be able to perform academic writing tasks such as essay exam which satisfy the academic community. These have little to do with a process orientation (Weir, 1993).

In other words, an important issue here is that writing assessment has always been considered a kind of performance assessment, and performance assessment focuses on the evaluation of learners in the process of performing the assigned tasks. However, writing assessment procedures in academic contexts are a long way off from the pure form of performance assessment.

The main issue in the field of language testing is to embrace the notion of performance assessment as a means of achieving a close link between the test situation and authentic language use (Lynch & McNamara, 1998). Many educators have come to recognize that performance assessments are an important means of gaining a dynamic picture of learners’ academic and linguistic development (Bachman, 1990, 1991; Gipps, 1994; Genesee & Upshur, 1996; Brown & Hudson, 1998; Chapell & Brindly, 2002).

Performance assessment is particularly useful for English Foreign Language (EFL) learners because it takes into account strategies that learners use in order to show what they can already do with the language they are learning. In foreign language environments, especially in writing classes, the students are usually penalized for their errors and for the qualities they have not yet achieved. In performance assessment, unlike traditional testing, learners are evaluated on what they can put together and produce rather than on what they are able to recall and reproduce. In other words, in performance assessment, the actual performances of relevant tasks are required of the test takers, rather than the more abstract demonstration of knowledge achievement (McNamara, 1996). According to Bachman (2000), this type of assessment has been referred to by other scholars as alternative (Herman et al. 1992) or authentic (Newman et al., 1998; Terverwilliger, 1997, 1998; Wiggins, 1989, 1993; cited in Bachman, 2000) assessment, whose goal is to “gather evidence about how learners are approaching, processing, and completing real-life tasks in a particular domain” (Huerta-Macias, 1995, p.9).

A true performance-based assessment is distinguished from the traditional measurements in terms of two factors: a performance process of the examinees which is observed and an agreed judging process (e.g., a rating scale) by which the performance process is judged (McNamara, 1996). In other words, in the performance-based assessment the candidate’s performance is rated or judged according to a scale.

Thus, an important element in writing assessment is the rating scale that is used. A score in a writing assessment is the outcome of an interaction that involves not merely the test taker and the test, but the test taker, the test, the written text, the rater(s) and the rating scale (McNamara, 1996). McNamara also notes that the scale that is used in assessing performance tasks, such as writing tasks, represents, implicitly or explicitly, the theoretical basis upon which the test is founded; that is, it embodies the test or the scale developers’ notion of what skills or abilities are being measured by the test.

Weigle (2002) mentions three main types of rating scales: primary trait scales, holistic scales, and analytic scales. In primary trait scoring, the rating scale is defined with respect to the specific writing assignment, and the students’ scripts are judged according to the degree of success with which the student writers have carried out the assignment. However, in a typical holistic scoring, each script is read and judged against a rating scale, or scoring descriptor, that outlines the scoring criteria. Yet, in analytic scoring, scripts are rated concerning several aspects of the written task rather than assigning a single score to the scripts. Depending on the purpose of the assessment, scripts might be rated on such features as content, organization, cohesion, register, vocabulary, grammar, or mechanics. Analytic scoring schemes thus provide more detailed information about a student writer’s performance in different aspects of writing. It is for this reason that many scholars prefer analytic scoring over holistic scorings (Bachman & Palmer, 1996; North &
Developing Rating Scale Descriptors for Assessing the Stages of Writing Process:

1. The materials for the Phase One of this study consisted of a number of essay writing prompts, as well as a set of instructions which guided the students how to perform in assigned writing tasks. After collecting appropriate data, the goal was to design an instrument for rating the students’ sample scripts in each stage of the writing process. Here, a detailed explanation of the materials used in this study is presented.

1. Essay writing prompt
   In order to elicit the required writing samples of the subjects in different stages of the writing process, a number of writing tasks were designed. Each writing task consisted of a single prompt plus a set of instructions. Each task required the subjects to write a five-paragraph essay. The participants were instructed to produce separate scripts for each stage of the writing process – i.e., a script for brainstorming (generating-ideas) stage, a script for structuring stage, at least two scripts for the drafting stage, and finally one script for the editing stage.

2. Suggested rating scales
   After the data were collected, the main task was to design a set of rating scales which could assess the performance of the students during each stage of the writing process. First, a general holistic scale was designed to help the researcher categorize the students’ scripts into four levels of performance – namely VERY GOOD, GOOD, FAIR, and POOR. The students’ scripts were categorized according to the consideration that how effectively their performances could address the requirements of a given task at every stage of the writing process.

2.1. Rating scales based on the features identified in the students’ scripts in each level of performance, separate rating scales were designed for each stage of the writing process. Therefore, four rating scales were designed for the stages brainstorming, outlining, drafting, and editing. Each rating scale included five variables which represented the identified features in that very stage.

II. Context of the study

The present study was carried out in two distinct phases: a qualitative phase and a quantitative phase. The qualitative phase was needed to identify a number of distinctive features in the student writers’ scripts created in each stage of the writing process which were determinant in classifying those scripts into the appropriate performance levels. These features form the variables of this study which served as the input for the statistical analysis in the second phase, or the quantitative phase of the study.

The aim of the qualitative phase of this study was to analyze students’ scripts at each stage to see if there were any features in each stage that characterize the students’ performances in that stage and could be used as a basis for the design of a scoring scale for that very stage. In other words, the purpose is to see if it is possible to classify the students’ scripts in each stage into different levels of performance such as VERY GOOD, GOOD, FAIR, and POOR based on the characteristics, or features (e.g., weaknesses and strengths) observed in each script. The classification of the scripts into different levels of performance was done through a close and thorough analysis of students’ scripts, as well as through consultation with experienced writing instructors.

In the second phase, or the quantitative phase of the study, statistical procedures including inter-rater and intra-rater reliability estimations, the Analysis of Variance (ANOVA) were considered in order to check the reliability of assessments resulted from the application of the rating scales.

In order to check the validity and to identify how many constructs underlie the variables identified in the qualitative phase of the study for the stages of the writing process, explanatory factor analysis (EFA) was conducted. The aim here was to represent the set of variables observed and identified in the qualitative phase of this study in terms of a smaller number of hypothetical variables or constructs. In other words, the purpose was to see to what domains of language or cognitive abilities the identified variables in this study belonged.

III. Research Questions

The research questions for the study were as follows:
1. Is there any distinguishing feature in the students’ scripts at each stage of the writing process?
2. Is there any statistically significant difference among the ratings made by the three raters for the evaluation of the student writers’ scripts?
3. What underlying constructs are measured by the variables (scale descriptors) assessed through the application of the rating scale?

IV. Participants

The participants in this study consisted of BA university students, and 3 raters.

1. University students (student writers)
   The subjects participating in this study were university students who were studying English translation at the College of Foreign Languages, Islamic Azad University, Central Tehran Branch and Karaj Branch. The subjects were taking the Essay Writing course which is usually presented in the fourth or fifth semester of their education. Totally 450 samples were collected from 210 students.

Since sex of the subjects was not a relevant variable, there was no control for the sex variable. Because of the unbalanced percentages of male and female students studying the English language at Islamic Azad Universities, in the group of subjects participating in this study, females outnumbered males.

2. Raters
   In order to see how the designed rating scales could function in evaluating the students’ written performances, the students’ scripts were scored by three raters, including the researcher, based on the designed rating scales. Two raters were selected who shared almost similar backgrounds in terms of qualifications and teaching experience, as the researcher. The raters had about three years experience teaching advanced writing and essay writing courses in universities. They were also the Ph.D. holders and they were all members of faculty staff of Islamic Azad University, Karaj and South-Tehran Branch. Three forty-five-minute training sessions were held. In these sessions, the raters were briefed about the purpose of the study and the designed rating scales.

V. Materials

The materials for the Phase One of this study consisted of a number of essay writing prompts, as well as a set of instructions which guided the students how to perform in assigned writing tasks. After collecting appropriate data, the goal was to design an instrument for rating the students’ sample scripts in each stage of the writing process. Here, a detailed explanation of the materials used in this study is presented.

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VI. Procedures

A careful systematic procedure was adopted in this study. First, in order to collect suitable data for the purpose of this study, a careful systematic step-by-step teaching procedure was required to enable the subjects participating in this study to produce appropriate output in each stage of the writing process. After the data were collected from the trained student writers, other step-by-step systematic procedures were taken for designing scales, rater training, and scoring the subjects’ scripts. Here, a detailed description of these procedures is presented.

1. Teaching procedure

To collect appropriate sample scripts at each stage of the writing process, a specific process-product approach was adopted. The subjects were taking the essay-writing course in the fourth or fifth semester of their academic studies. The assigned textbook for this course is normally “The Practical Writer with Readings” Bailey and Powell (1989). This is mostly a product-oriented textbook which mainly deals with product-related issues, such as the format of a five-paragraph essay, topic sentences and supporter, coherence and unity, reminders and transitions. For the purpose of this study, in addition to this textbook, another textbook entitled “Process Writing” by White and Arndt (1991) was also chosen which clearly and comprehensively presents a step-by-step procedure for teaching writing skills through a process-oriented approach.

The strategy adopted for teaching in this study was to devote one session to process writing and one session to product writing alternatively. For example, the students were taught how to organize and categorize their ideas using spidergram diagrams or how to create simple outlines. In the next product-focused session, they got familiar with the issues of unity and coherence in composing a paragraph.

Necessary feedbacks were presented in each session during class activities, and during correcting the students’ homework assignments. As suggested by Williams (2003), the two types of feedback namely feedback on form and feedback on content, were given to the students whenever needed. At the early stages of the writing process, the focus was mostly on giving feedbacks on content rather than on form. Feedbacks on content were given mostly in the form of oral suggestions in classroom, or written comments on students’ papers at each stage of the writing process. These suggestions and comments usually addressed the problems the students had in expressing ideas, establishing logical arrangement and organization, as well as maintaining relevance, cohesion, and coherence while writing their drafts. These feedback comments also offered suggestions for improvement on future rewrites. The students were required to incorporate the information they had learned from the comments into the next versions of their papers. In the later stages of the writing process, feedbacks on form were also presented through the same procedure.

The students were required to submit their homework scripts each session. These scripts were corrected and then returned to the students again so that they could observe their problems and errors, and they could incorporate the information they got from these feedback comments on their future drafts. At certain points, when it seemed that the students had learned how to adequately perform in each stage, their scripts were collected for future use as part of the data of the present study.

After the teaching syllabus was completely covered, the students were asked to write a complete five paragraph essay on a selected prompt as a homework assignment. They were asked to write down their writing performances in each stage of writing on a separate piece of paper. As a result, each student handed in at least four separate paper sheets, each of which represented his or her performance in the stages of writing process, namely generating ideas (brainstorming), structuring (outlining), drafting, and editing.

The teaching syllabus was so designed to be completed three sessions before the termination of the semester. The remaining three sessions were devoted to writing performances in the classroom. In each session, the students were required to write a five-paragraph essay on an assigned prompt in the class and submit their scripts at the end of the session. Again like the homework assignment, the students were asked to hand in their writing scripts in each stage of the writing process on separate paper sheets. These scripts were also collected to serve as data in this study.

2. Data collection

The writing samples were collected during three subsequent semesters from September 2004 to June 2006. The students were instructed to provide writing samples in each stage of the writing process.

Not all of the samples were found appropriate for the purpose of this study. Some samples did not have scripts for all of the stages of the writing process. From among the pool of samples, the researcher selected only those which form four-stage script sets. Therefore, the data collected from each student consist of samples of his or her performance on the defined stages of generating ideas, organizing, drafting, and editing. Totally, 202 four-stage script sets could be selected from among the pool of collected sample scripts.

The data for this study included students’ single-stage scripts representing their performance in every single stage of the writing process, as well as their four-stage script sets which they created while writing a five-paragraph essay on a single prompt. The single-stage scripts were produced by the students as class activities or homework assignments for every stage after they had received instructions about how to perform successfully in that stage. These samples were collected throughout the semesters.

The four-stage script sets were made up of collections of scripts which students created in different stages of writing (i.e. generating ideas, structuring, drafting, and editing) while responding to a single prompt for writing a five-paragraph essay. These samples were collected in the last three sessions of each semester both as homework assignments and as live class performance.

3. Designing rating scales

After the required data were collected, rating scales for each stage of the writing process were designed following a thorough observation and analysis of the collected scripts. The procedure for designing the rating scales consisted of operationally defining the stages of the writing process, categorizing students’ scripts according to their level of performance, describing the features observed in the scripts at each level of performance, assigning cut-off scores to each level of performance, and, finally, revising the statements describing the features of performance observed in each level.

At first, the collected scripts were carefully and closely observed to locate features which could highlight strong or weak points in student’s scripts, and which could form the bases for categorizing the samples into different levels of performance. Two essay-writing instructors assisted the researcher in identifying these features.

Secondly, based on the identified features, the scripts produced by the students in each stage were categories into four levels of performance rated holistically as: VERY GOOD, GOOD, FAIR, and POOR. VERY GOOD was defined as the level of performance in which the students’ performance effectively addressed the requirement of a given stage of writing and little or no weakness points were observed. GOOD refers to a level of performance in which the students were successful in accomplishing the task but at the same time minor, negligible weaknesses could be observed. FAIR refers to the level in which students’ performances address the task of that stage but contain noticeable, important
Weaknesses. The performance in this level is not adequate enough to help the students perform successfully in later stages (usually revision is needed). POOR refers to the level of performance in which serious weaknesses are observed and the students' performance cannot address the task in a given stage. Generally, the performance at this level is not acceptable at all. Table 1 summarizes this information.

### Table 1: A holistic scale of students’ levels of performance on each stage of writing process

<table>
<thead>
<tr>
<th>Levels of Performance</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>VERY GOOD</td>
<td>Students have effectively accomplished the requirement of a given stage of the writing process. (rtt=0.92)</td>
</tr>
<tr>
<td>GOOD</td>
<td>Students have satisfactorily accomplished the task of writing the stage of the writing process. (rtt=0.80)</td>
</tr>
<tr>
<td>FAIR</td>
<td>Students have partially accomplished the task of writing the stage of the writing process. (rtt=0.72)</td>
</tr>
<tr>
<td>POOR</td>
<td>Students have not been able to accomplish the task. There are serious weak points in the performance. (rtt=0.60)</td>
</tr>
</tbody>
</table>

Based on the features of strengths and weaknesses identified in the students’ scripts in each stage of the writing process, the students’ scripts in each stage were categorized into the above-mentioned levels. Therefore, for each stage, four performance levels (categories) were identified. The scripts placed in one level shared similar performance features holistically described by the level descriptor.

The next step was to operationally define each stage of the writing process. These stages were defined theoretically according to the available literature, as well as empirically, through careful analysis of the data.

After that the researcher described the salient features of the scripts placed at each level (category) of performance as clearly and comprehensively as possible. These descriptions were written as statements highlighting and summarizing the most outstanding features observed at each level of performance. These statements formed the scale descriptors for each level. The set of descriptors describing the levels of performance for each stage comprised the analytic rating scales for that given stage. Therefore, based on the original holistic scale, analytic rating scales were designed for every defined stage of the writing process.

Then, cut-off scores were assigned to each level descriptor. Numbers from 4 to 1 in descending order were assigned to levels VERY GOOD to POOR, respectively. Level 0 was also assigned to cases where there was no observable performance in a given stage of the writing process. The final form of these rating scales for each stage of writing process is presented in Appendix 1.

### 4. Rater training and scoring procedure

Because of the unavoidable variability that exists among different raters, attempts were made to reduce the variability of raters’ judgment and also to increase the raters’ levels of agreement with each other. As it was mentioned earlier, three forty-five minute rater training sessions were held in order to brief the raters about the purpose of the study and create a consensus among the raters. A series of carefully selected scripts illustrating salient features of students’ different levels of performance were rated by the researcher using think-aloud ratings. Then the raters were asked to rate another series of selected scripts independently in the training session and then to discuss the results. In order to ascertain that an acceptable level of agreement existed among the raters, fifty writing samples were rated by the three raters using the TOEFL Writing Scoring Guide (see Appendix 2). This was done to see how much agreement could be achieved at the onset between raters using a standard writing scoring scale. Based on these ratings, the inter-rater reliability was estimated. When the inter-rater reliability estimate reached a satisfactory level (rtt=0.92), the raters started rating the students’ scripts based on the designed rating scale.

### VIII. Data Analysis

The aim of the second phase of the study was to find statistical support for the findings of the qualitative phase. The crux of the matter was to determine to what extent the rating scale could function appropriately for the assessment of the writing performances of Iranian EFL students in every stage of the writing process, and how far the rating scale could provide a diagnostic tool for essay writing instructors to uncover the students’ weaknesses and strengths in each stage of writing process.

After the ratings were done, statistical techniques were used to provide supports for the validity and the reliability of the assessment made by the suggested rating scale. These statistical techniques included the inter-rater reliability and intra-rater reliability estimates, as well as factor analysis.

### IX. Results

As it was mentioned before, the data in this study consisted of 202 students’ sets of writing samples. Each set included separate scripts representative of the students’ performances in each operationally defined stage of writing process, namely, generating ideas (brainstorming), outlining, drafting, and editing. The answer to the first question of this study included extracting the features from the students’ writing samples and designing rating scales based on these features. The rating scales designed in this study included four sub-scales for each of the above-mentioned stages of the writing process. Each sub-scale included five components with scale descriptors which describe the students’ quality of performance on five-operationally defined components according to four levels of performance namely, VERY GOOD, GOOD, FAIR, and POOR. Table 2 briefly summarizes the information about the designed rating scale and its sub-scales as well as the levels of performance.

### 1. Inter-rater and intra-rater reliability estimates

The second question of this study dealt with the extent to which the suggested rating scale could produce consistent results. Using the designed rating scale, the students’ scripts were rated by three raters who were Ph.D. holders with at least three years of experience in teaching essay-writing courses at the tertiary level. First, an attempt was made to establish an acceptable level of inter-rater reliability between the raters using the TOEFL Writing Scoring Guide before they actually started rating the scripts using the suggested rating scales (r2/3 = 0.82, r1/2 = 0.79, r1/3 = 0.80). After the ratings of fifty scripts, the initial inter-rater reliability (rtt) was estimated for the 3 raters (rtt=0.92). According to Henning (1987), when more than two raters are involved, the average of all correlation coefficients should be calculated, and then this average should be adjusted by means of the Spearman-Brown Prophecy Formula to make the final reliability estimate reflect the number of participating raters.

The inter-rater reliability was estimated again (0.895) after the raters rated the students’ writing samples using the suggested rating scales. Table 3 summarizes the results.

### Table 2: The designed rating scale and its components

<table>
<thead>
<tr>
<th>Component</th>
<th>Levels of performance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization/ coherence</td>
<td>VERY GOOD</td>
</tr>
<tr>
<td></td>
<td>GOOD</td>
</tr>
<tr>
<td></td>
<td>FAIR</td>
</tr>
<tr>
<td></td>
<td>POOR</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Having a clear central idea</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Use of subordinate ideas</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Relevance of the ideas in the</td>
<td></td>
</tr>
<tr>
<td>outline</td>
<td></td>
</tr>
<tr>
<td>Content of outline (being</td>
<td></td>
</tr>
<tr>
<td>detailed or not)</td>
<td></td>
</tr>
<tr>
<td>Usefulness of the ideas in the</td>
<td></td>
</tr>
<tr>
<td>outlining</td>
<td></td>
</tr>
<tr>
<td>Effective use of outline in</td>
<td></td>
</tr>
<tr>
<td>drafting stage</td>
<td></td>
</tr>
<tr>
<td>Number of ideas</td>
<td></td>
</tr>
<tr>
<td>Development of ideas</td>
<td></td>
</tr>
<tr>
<td>Use of subordinate ideas</td>
<td></td>
</tr>
<tr>
<td>Relevance (unity)</td>
<td></td>
</tr>
<tr>
<td>Having a clear central idea</td>
<td></td>
</tr>
<tr>
<td>Use of subordinate ideas</td>
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<tr>
<td>Relevance of the ideas in the</td>
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<td></td>
</tr>
<tr>
<td>outlining</td>
<td></td>
</tr>
</tbody>
</table>

### Table 3: Correlation coefficient between the raters and the inter-rater reliability estimates

<table>
<thead>
<tr>
<th>Raters</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>Inter-rater reliability</th>
</tr>
</thead>
<tbody>
<tr>
<td>(TOEFL)</td>
<td>0.920</td>
<td>0.792</td>
<td>0.810</td>
<td>0.920</td>
</tr>
<tr>
<td>(rating-scales)</td>
<td>0.721</td>
<td>0.745</td>
<td>0.716</td>
<td>0.895</td>
</tr>
</tbody>
</table>
Analysis of Variance (ANOVA) was also used to check if there is any significant difference among the ratings produced by the three raters. Table 4 shows the results of this analysis.

As Table 4 indicates the observed F value (2.649) is below the critical F value (3.07) at 0.05 level of significance. Therefore, it can be concluded that there was no significant difference among the ratings produced by the raters.

In order to estimate the intra-rater reliability, 30 samples were randomly selected from the pool of 202 samples. Using the designed rating scales, these 30 samples were rated again by Rater 1 (the researcher) without any reference to the previous ratings. Calculating the correlation coefficients between the previous and the second ratings of these 30 samples indicated intra-rater reliability estimations for Rater 1. Table 5 summarizes the results.

Table 4: Intra-rater reliability estimation for Rater 1

<table>
<thead>
<tr>
<th>Rater 1</th>
<th>Brainstorming</th>
<th>Outlining</th>
<th>Drafting</th>
<th>Editing</th>
<th>Total Score</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Brainstorming</td>
<td>Outlining</td>
<td>Drafting</td>
<td>Editing</td>
<td>Total Score</td>
</tr>
<tr>
<td>B-Development</td>
<td>2.594</td>
<td>3.505</td>
<td>2.497</td>
<td>3.505</td>
<td>3.003</td>
</tr>
<tr>
<td>B-Aspect</td>
<td>2.302</td>
<td>2.376</td>
<td>2.015</td>
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<tr>
<td>B-Diversity</td>
<td>1.972</td>
<td>2.273</td>
<td>1.786</td>
<td>2.273</td>
<td>2.022</td>
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<tr>
<td>B-Effect</td>
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<td>1.901</td>
<td>2.101</td>
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<td>2.542</td>
<td>2.451</td>
<td>2.542</td>
<td>2.503</td>
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<tr>
<td>O-Reliance</td>
<td>2.076</td>
<td>1.855</td>
<td>1.925</td>
<td>1.855</td>
<td>1.915</td>
</tr>
<tr>
<td>O-Subordination</td>
<td>1.735</td>
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<td>1.706</td>
<td>1.576</td>
<td>1.636</td>
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<tr>
<td>O-Applying</td>
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<td>2.139</td>
<td>2.101</td>
<td>2.139</td>
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<td>O-Applied</td>
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<td>2.542</td>
<td>2.451</td>
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<tr>
<td>D-Fluency</td>
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<td>2.542</td>
<td>2.451</td>
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<tr>
<td>D-Central idea</td>
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<td>2.015</td>
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</tr>
<tr>
<td>E-Reliance</td>
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<td>1.925</td>
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<td>1.915</td>
</tr>
<tr>
<td>E-Mechanics</td>
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<td>1.925</td>
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<tr>
<td>E-Reliance</td>
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<td>1.576</td>
<td>1.706</td>
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<td>1.786</td>
<td>1.925</td>
<td>1.786</td>
<td>1.855</td>
</tr>
</tbody>
</table>

After the students' scripts were rated using the rating scales suggested in this study, results were entered into the SPSS program data matrix in order to perform the statistical analyses. Then, the data for these variables were used to perform factor analysis in order to find statistical supports for the validity of the results produced by these rating scales.

Factor 2. Analysis

One of the purposes of this study was to see how many constructs underlie the variables identified for the stages of the writing process. In other words, the purpose was to see to what domains of language or cognitive abilities the identified variables in this study belonged. The 20 variables on which the students' writing performances were rated were entered into the Exploratory Factor Analysis (EFA) using SPSS software. Table 6 displays the variables entered into the factor analysis.

Table 6: Variables entered into factor analysis

<table>
<thead>
<tr>
<th>Variable</th>
<th>Mean</th>
<th>Std. Deviation</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brainstorming</td>
<td>2.594</td>
<td>1.08767</td>
<td>202</td>
</tr>
<tr>
<td>Outlining</td>
<td>2.405</td>
<td>1.94106</td>
<td>202</td>
</tr>
<tr>
<td>Drafting</td>
<td>1.792</td>
<td>0.89911</td>
<td>202</td>
</tr>
<tr>
<td>Editing</td>
<td>2.030</td>
<td>1.04757</td>
<td>202</td>
</tr>
<tr>
<td>Detailed</td>
<td>2.723</td>
<td>0.97232</td>
<td>202</td>
</tr>
<tr>
<td>Coherence</td>
<td>2.425</td>
<td>0.94741</td>
<td>202</td>
</tr>
<tr>
<td>Subordination</td>
<td>1.735</td>
<td>0.97381</td>
<td>202</td>
</tr>
<tr>
<td>Applying</td>
<td>2.273</td>
<td>1.08764</td>
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<tr>
<td>Applied</td>
<td>2.613</td>
<td>1.00943</td>
<td>202</td>
</tr>
<tr>
<td>Fluency</td>
<td>2.901</td>
<td>0.83233</td>
<td>202</td>
</tr>
<tr>
<td>Central idea</td>
<td>3.094</td>
<td>0.88349</td>
<td>202</td>
</tr>
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<td>Reliance</td>
<td>2.613</td>
<td>0.83975</td>
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<tr>
<td>Cohesion</td>
<td>2.723</td>
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<td>Organization</td>
<td>2.831</td>
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<td>Grammar</td>
<td>2.723</td>
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<tr>
<td>Organization</td>
<td>3.094</td>
<td>0.86688</td>
<td>202</td>
</tr>
<tr>
<td>Relevance</td>
<td>2.723</td>
<td>0.83671</td>
<td>202</td>
</tr>
<tr>
<td>Mechanics</td>
<td>2.970</td>
<td>0.96242</td>
<td>202</td>
</tr>
</tbody>
</table>

As Table 6 shows the factor loadings for each variable on the factors after oblique rotation. Each value represents the partial (direct) correlation between the item and the rotated factor. The values where sorted by size for the ease of interpretation.

All editing and drafting variables have the highest loadings on Factor 1. All of the outlining variables plus one brainstorming variable, namely Effect, were highly loaded on Factor 2, and the rest of brainstorming variables were highly loaded on Factor 3. The interesting point to note is the order in which the variables were arranged in Factor 1.

Principal Axis Factoring method was used for factor extraction, and Oblimin method with Kaiser normalization was chosen forrotating factor loadings. Cudeck (2000) suggests that the Direct Oblimin with parameter zero is the best method in a variety of circumstances on both algebraic, as well as practical grounds.

Factor analysis showed that three factors could be used in creating outlines. This indicates that Factor 3 possibly dealt with the brainstorming stage in creating their outlines. Similarly, the Applying variable tried to measure the extent to which the students could use their outlines in generating their first drafts. These two variables reflect the strategies the students used in order to organize their outlines and their drafts. Thus, the second extracted factor is labeled Planning Ability.

The highest loading variables on each factor, to some extent, can reveal the nature of that factor. Since Vocabulary and Grammar were highly loaded on the first factor, this factor (construct) can be labeled Language Knowledge.

Development was the highest loading variable on Factor 2. This variable tried to measure how well the students could develop the ideas they had generated. This indicates that Factor 3 possibly dealt with the power of thinking and generating ideas. As a result, the third factor was labeled Idea Creation Ability. Interestingly, all other brainstorming variables were loaded on Factor 3.

The highest loading variables on each factor, to some extent, can reveal the nature of that factor. Since Vocabulary and Grammar were highly loaded on the first factor, this factor (construct) can be labeled Language Knowledge.

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conducted in this study showed that the rating scales suggested in this study could be considered a valid tool for assessing the students writing ability. After applying necessary rearrangement, the suggested rating scales can be used to effectively measure the underlying constructs of writing ability. The final modified form of the rating scales is presented in Appendix 1.

X. Discussion

The statistical analyses indicated that using the suggested rating scale could guarantee the reliability and the validity of assessing writing performances of student writers. The inter-rater and intra-rater reliability estimates revealed that the rating scale could help raters to make more consistent ratings.

The results also indicated that the variables defined in this study could measure at least three underlying constructs of Language Knowledge, Planning Ability, and Idea Creation Ability. Drafting and editing sub-scales measured the student writers’ knowledge of language. Outlining sub-scale assessed the student writers’ planning abilities, and brainstorming sub-scale rated the students based on their idea creation abilities. Consequently, the statistical analyses provided evidence in favor of the construct validity of the assessments made by the suggested rating scale.

The suggested rating scale developed as such may face some criticisms. Scoring students’ writing scripts produced by each student for each stage of the writing process. This would remarkably make more than one decision for every script. In the course of study. The scales can provide a performance profile for every student, showing his or her weaknesses or strengths at each stage of the writing process. Based on these profiles, teachers can modify their teaching methods and materials so as to make them more effective and appropriate for the students’ needs, and capabilities. In addition to teaching and testing, the suggested rating scale can provide helpful insights for a researcher who likes to delve into the nature of the writing process, the strategies learners use in composing a piece of writing, and the issues of rater training.

XI. Conclusion

Since the results of language tests should most often be reported in a form of scores, rating scales are inevitable parts of any assessment procedure which deals with the evaluation of students’ performance skills in prompt-type tasks such as speaking and writing in which students are required to give extended responses. In these prompt-type tasks, the quality of response is usually judged in terms of levels of ability demonstrated by the students in completing the assigned task, via the use of rating scales defined and developed for the evaluation purpose.

In this regard, Bachman and Palmer (1996) maintain that in developing analytic rating scales there should be the same number of separate rating scales as there are distinct components in the construct definition. McNamara (1996) also notes that the scales which are used in assessing performance tasks, such as writing, represent the theoretical basis upon which the test is founded. Hence, the rating scales represent test makers’ or scale developers’ attitudes regarding what skills or abilities are being measured by the test. For this reason, according to McNamara (1996), the development of rating scales and the descriptors for such scales are of critical importance for the validity of the assessment.

Furthermore, Weigle (2002) also states that analytic rating scales can be more reliable than holistic or primary trait scales because more components are included for scoring students scripts. Therefore, the above-mentioned issues suggest that the rating scale designed in this study can provide a more valid and reliable instrument for essay writing instructors.

In addition, the designed rating scale in this study offers some other advantages for assessing students’ writing ability. As it was mentioned earlier, the designed rating scale can serve as a practical and functional tool for formative evaluation of students’ performances during a writing course. Most writing instructors like to assess the effectiveness of their instruction formally or informally on a continuous basis. In a process-oriented writing classroom, after the teacher has completed the necessary instructions on a given stage of the writing process for example, generating ideas, outlining, drafting or editing, she may like to know how effectively their students have acquired the necessary skills, and whether it is an appropriate time to move on to the next stage of the writing process. In this regard, the present rating scale can make a detailed assessment of students’ performance in every stage of the writing process.

In performance assessment, the assumption is that more reliability and validity would be obtained if a rating scale is developed that describes the features of the writing text in a valid way and if raters are adequately trained to understand the content of the rating scales (Lumley, 2002). Recent studies (Weigle, 1998; Lumley 2002) have demonstrated that rater training is successful in making raters more self-consistent. The main effect of rater training is to reduce random errors in raters’ judgments. The suggested rating scale can also provide rich materials for rater trainings. The four rating sub-scales with their descriptors can show to what extent different raters can place different emphases on different components of the writing ability, and how differently they may interpret these components. The suggested rating scale may help researchers and rater trainers to investigate the rater-item interaction.

The modern way of life and the growth of technology have increased the importance of writing in the second and foreign language teaching context. As process oriented approaches and task based syllabi have gained popularity over the language curricula, the need for more sophisticated methods of writing assessment, as well as scoring procedures are felt more than before. Designing of the present rating scale with its sub-scales has been an attempt for the fulfillment of this very need. Yet, it may not be without shortcomings. It is hoped that its application and further lines of research reveal its usefulness for the assessment of students’ writing performance.

Acknowledgments

The present article is based on a PhD dissertation presented as a partial fulfillment of a doctoral degree in TEL at Islamic Azad University, Science and Research Campus. This study was made possible by the invaluable instructions and guidelines of Dr. P. Mafloos, the advisor; Dr. P. Birjand, and Dr. A. Mrirhassani, the readers of the PhD dissertation; as well as Dr. M. Alavi, for his helpful comments and instructions. The researcher would also like to express his words of appreciation to his colleagues and friends Dr. E. Basherdoost, and Dr. N. Ghalich, the raters, and Mr. Esmkhani, the SPSS consultant.
XII. References


Appendix 1: The suggested rating scales (sub-scales)
The final revised formed of the rating scales (sub-scales) are presented here:

**Brainstorming sub-scale**
The extent to which a certain number of ideas is generated.

**Drafting sub-scale**
The extent to which ideas address different aspects (negative, positive, etc.) of the assigned topic (prompt).

**Outlining sub-scale**
The extent to which the outline reflects applications of ideas in the brainstorming stage.

**Total score:**
of the body paragraphs

The extent to which the final draft presents relevant and adequate information regarding the assigned topic. The extent to which no gaps or redundant information is observed.

The extent to which the final draft features no inaccuracies in spelling and punctuation.

Total score:

Editing sub-scale

The extent to which the final draft contains structures with few noticeable grammatical errors or word order problems.

The extent to which the final draft features a precise and effective use of vocabulary.

Central idea: The extent to which the draft presents a central idea to be communicated to the audience. The extent to which the central idea is stated in the thesis statement, and it is supported by the topic sentences of body paragraphs.

Relevance: The extent to which the draft provides relevant information about the central idea of the prompt in supporting sentences. The extent to which the draft sticks to the main idea. The extent to which no deviation from the main topic of discussion is observed.

Organization: The extent to which the draft attracts the readers’ attentions, presents a short summary of the rest of writing (the blueprints), has body paragraphs with topic sentences and supporters, and has a conclusion which is linked to the introductory paragraph and the thesis statement. The final draft presents an organized, and clear progression of ideas appropriately linked.

Grammar: The extent to which the final draft contains structures with few noticeable grammatical errors or word order problems.

Vocabulary: The extent to which the final draft features the precise and effective use of vocabulary.

Coherence: The extent to which the draft is coherent. The extent to which the meanings of the sentences are linked logically and via the use of the mechanical (cohesive) devices throughout the text.

Mechanics: The extent to which the final draft features no inaccuracies in spelling and punctuation.

Total score:

The writing rating scale

Fluency: the extent to which the script is a fluent piece of writing; the extent to which it reflects a smooth flow of ideas; the extent to which the script shows the abilities of the writer to produce continuous pieces of writing without causing difficulty or break down of communication.

Total score:

Since based on the statistical analyses performed, editing and drafting were highly loaded on Factor 1, namely Language Knowledge., combining the drafting and editing sub-scales would result in a general rating scale for assessing the students’ final products. The next table displays the results of this combination.

The extent to which the final draft can attract the readers, attentions, present blueprints, has body paragraphs with topic sentences and supporters, and has a conclusion which is linked to the introductory paragraph and the thesis statement. The extent to which the final draft presents an organized, and clear progression of ideas appropriately linked.

Appendix 2: TOEFL writing scoring guide

The following TOEFL Writing-Scoring Guide was used in this study. It was taken from the TOEFL Test of Written English (TWE) Scoring Guide reviewed by Boyd (1991). The revised version of this scoring guide was also retrieved from the Educational Test Service (ETS) site.

Test of Written English (TWE) Scoring Guide (Revised 2/90)

Readers will assign scores based on the following scoring guide. Though examines are asked to write on a specific topic, parts of the topic may be treated by implication. Readers should focus on what the examine does well.

Scores

6 Demonstrates clear competence in writing on both the rhetorical and syntactic levels, though it may have occasional errors.

5 Demonstrates competence in writing on both the rhetorical and syntactic levels, though it will probably have occasional errors.

4 Demonstrates minimal competence in writing on both the rhetorical and syntactic levels.

3 Uses details to support a thesis or illustrate an idea

2 Is well organized and well developed

1 Effectively addresses the writing task

6 Demonstrates minimal competence in writing on both the rhetorical and syntactic levels.

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4 Demonstrates competence in writing on both the rhetorical and syntactic levels, though it may have occasional errors.

3 Uses details to support a thesis or illustrate an idea

2 Is generally well organized and developed

1 Effectively addresses the writing task
A paper in this category
1 addresses the writing topic adequately but may slight parts of the task
2 is adequately organized and developed
3 uses some details to support a thesis or illustrate an idea
4 demonstrates adequate but possibly inconsistent facility with syntax and usage
5 may contain some errors that occasionally obscure meaning

3 Demonstrates some developing competence in writing, but it remains flawed on either the rhetorical or syntactic level or both.
A paper in this category may reveal one or more of the following weaknesses:
1 inadequate organization or development
2 inappropriate or insufficient details to support or illustrate generalizations
3 a noticeably inappropriate choice of words or word forms
4 an accumulation of errors in sentence structure and/or usage

2 Suggests incompetence in writing.
A paper in this category
1 is seriously flawed by one or more of the following weaknesses:
2 serious disorganization or underdevelopment
3 little or no detail, or irrelevant specifics
4 serious and frequent errors in sentence structure or usage
5 serious problems with focus

1 Demonstrates incompetence in writing.
A paper in this category
1 may be incoherent
2 may be undeveloped
3 may contain severe and persistent writing errors

Papers that reject the assignment or fail to address the question must be given to the Table Leader. Papers that exhibit absolutely no response at all must also be given to the Table Leader.

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